

Jiri Jerabek – web and graphic designer

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Date of birth: 2. October 1981

Profile:

Creative web and graphic designer with more than 5 years professional experience designing websites, user interfaces, branding and designing for print, with deep knowledge of visual communication, typography and excellent XHTML / CSS development skills.

Innovative and open minded team player, always willing to learn more, accept challenges and to deliver the best. Knowledge of Web standards (**W3C, browser compatibility**) along with solid understanding of **Flash**. Excellent understanding of the rules and acceptable practices of **SEO, USABILITY** and **ACCESSIBILITY**.

Please visit my online portfolio: www.jirijerabek.net/portfolio

Major Achievements:

- Website design, development, HTML e-mails, Flash animations and design for print for big clients like **BOSCH, UNICEF, LAND ROVER** and **GIRBAU**
- Website design, development, brochures and logo design for a plenty of successful companies like **CPP, Highams Group, YFM Group, Print Leeds, Walkers Transport, Palletways, Rahman Ravelli, Sutton Kersh** etc.

Experience:

9/2008 – present Designer (Ina4 Media, Leeds, UK)

Responsibilities and achievements:

- Analyzing clients' requirements, creative meetings
- Creative concepts, designing from scratch
- Designing websites, XHTML/CSS development, SEO, Flash animations, maintenance and design for print for plenty of successful companies across the UK

3/2007 – 8/2008 Senior Designer (Seamless Marketing and Communications, Leeds, UK)

Responsibilities and achievements:

- Creative concepts for websites, brochures, flyers and branding / corporate identity
- Website design, XHTML/CSS development, Flash animations, maintenance and design for print for blue chip clients like **BOSCH, UNICEF, LAND ROVER** and a plenty of successful Yorkshire based companies
- designing from scratch, creative meetings and wireframes, branding, logo design, stationery, brochure design
- Flash animations, maintenance on daily basis

2005 – 2007 Web / Graphic Designer (K2 atmitec, Czech Republic)

Responsibilities and achievements:

- Day-to day website maintenance and Flash animations
- Designing HTML newsletters with focus on accessibility
- Design for print, brochures, CD covers and stationery
- Retouching photos and photomanipulation
- New User Interface for the K2 Information System (ERP software)
- Cooperation on managing the K2 atmitec's website redesign (SEO, website architecture, CSS, usability)
- Creating new design manual (typography, logotypes, colors, cleaning old corporate identity design)

2003 – 2005 Freelance Web / Graphic Designer (Czech Republic)

Responsibilities and achievements:

- Creative concepts for websites and branding / logo design
- Managing website projects and dealing with clients
- Analyzing client's requirements, designing website architecture and layouts
- XHTML+CSS coding, designing Flash banners and animations
- SEO, usability and accesibility consultancy

Training and courses:

- SEO for web designers course
- Usability and user testing
- In-depth self-initiated study of visual communication, typography and graphic design theory
- IELTS band 7 certificate

Skills:

- Creativity and passion for good, innovative design and typography
- Proficiency with both Mac and PC platforms
- Excellent Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver and Flash skills
- XHTML/CSS with web standards, usability, accessibility and SEO
- A good communicator, team player, able to work to tight deadlines

Education:

- 2000 – 2003 Faculty of Economics, VSB – Technical University of Ostrava (marketing and sales)
Year 1: Business Economy, Economics, Sociology, Psychology, Mathematics, History of National Economy – pass
Year 2: Marketing, Information Technologies, Accounting, Management – pass
Year 3: Economy Policy and Administration, Business Law, Finance - pass
- 1993 – 2000 Grammar School (Gymnazium ve Slezske Ostrave, Czech Republic)
(A-levels equivalent)

References available upon request.